

About Prevention Innovations Research Center

- We pioneered the **bystander intervention strategies** which are delivering lasting cultural change in high schools, colleges, and workplaces across the U.S. and around the world.
- We apply innovative research to prevent and respond to sexual and relationship violence, stalking, and harassment.
- The Centers for Disease Control and Prevention (CDC) describe our work as the "gold-standard" in evidence-based prevention and response strategies.
- We secure external funding for our work through grants and awards.
- We are educating the next generation of practitioners and researchers.
- Prevention Innovations Research Center has published more than 350 peer reviewed articles.

Highlighted Awards & Milestones

Founded in 2006, grounded in the belief that research informs practice and practice informs research.

- 2018 UNH's first National Science Foundation Innovation Corps (I-Corps) Team to compete at the national level
- 2017 & 2015 W.K. Kellogg Community Engagement Award
- 2017 & 2015 finalist, C. Peter Magrath Community Engagement Scholarship Award
- 2017 Campus Compact of NH Presidents' Community Partner Award
- 2016 Entrepreneurial Fund of the NH Charitable Foundation AMP Award
- 2016 UNH Women's Commission Joyce Gibbs Award
- 2015 UNH Innovator of the Year Award
- 2013 Inductee into NH Coalition Against Domestic and Sexual Violence Hall of Fame

Leaders in Innovative, Research- Informed, and Proven Solutions



Bringing in the Bystander® Prevention Program. Licensed by over 500 colleges, high schools, and workplaces, it teaches the skills needed to safely and effectively intervene to reduce harassment and potential assault. *(Distributed by Soteria Solutions)*

Know Your Power® Bystander Intervention Social Marketing Campaign. Customized, research-informed imagery that reinforces bystander messaging. *(Distributed by Soteria Solutions)*

uSafeUS® Sexual Assault Prevention & Response Platform. The first customizable smartphone app for students to provide comprehensive, research-informed response resources, and prevention tools to increase student safety. Implemented at 22 colleges and universities.

uSafeHS™ Healthy Relationships App for High School Students. Aids students in learning positive ways to build relationships. Gamified learning modules teach students to recognize and safely respond to negative behaviors such as bullying, hazing, or harassment. Communication and prevention tools empower students to improve school and personal safety.

Video Games: MindFlock, Ship Happens. Developed in collaboration with Dartmouth's Tiltfactor Lab and funded by the National Institute of Justice, to access harder-to-reach populations.

Prevention Innovations Research Center prevention strategies accounted for 56% of all UNH licensing revenue between 2016 and 2018.

Prevention Innovations Research Center: Widely-Consulted, Frequently-Quoted

2014 and 2017 White House Task Force to
Protect Students from Sexual Assault

U.S. Senate & Congressional testimony

U.S. and State Legislative consultation

U.S. Dept. of Defense/Pentagon, U.S. Army,
Veterans Administration, U.S. Navy Dept. of
Sexual Assault Prevention and Response Office

U.S. Dept. of Justice and Office of Civil Rights

St. Paul's School, Phillips Exeter Academy

Hollywood Commission IDEAS
Summit 2018 (chaired by Prof. Anita Hill)

American Sociological Association Training:
"Bystander Intervention for Sexual
Harassment"

Harvard Business Review Magazine, *Why Sexual
Harassment Programs Backfire*, May/June 2020

Harvard Business Review, *To Combat Harassment,
More Companies Should Try Bystander Training*, Oct. 2018

NPR Morning Edition, *Coming to the Right Answer by
Themselves: Talking with Boys about Sexual Assault*, Oct.
2018

U.S. News & World Report, *How Colleges Handle Sexual
Assault in the #MeToo Era*, Oct. 2018

Chronicle of Higher Education, *In Sociologists' #MeToo
Moment, Does Their Response Heed the Lessons of Social
Science?*, Sept. 2018

Business NH Magazine, *Changing the Office Culture to
be Better for Women*, Apr. 2018

New York Times, *Sexual Harassment Training Doesn't
Work. But Some Things Do.*, Dec. 2017

Partner with Us

As communities seek solutions to create safe environments, legislators are crafting laws that require evidence-based prevention, trauma-informed responses to victims and survivors, and due process for alleged perpetrators. Your support will help ensure that the UNH Prevention Innovations Research Center (PIRC) continues to be at the forefront of this movement.

One way to partner with us is via a financial gift, which will be used to support the critical work of developing and piloting innovative new initiatives and programs, informing policy based on research, establishing PIRC as the go-to learning community for campus violence prevention researcher cohorts, and supporting our undergraduate and graduate student interns.

We also seek collaborative partnerships. For example, our recent work with law enforcement agencies, crisis centers, and colleges and universities across the U.S., informed the content of our uSafeUS smartphone app. Contact us to discuss ideas and opportunities.